



B.V. Patel Institute of Commerce, Uka Tarsadia University



DATE: 27-09-2024

Report on CLEANLINESS RALLY

(Organised under SWACHHATA HI SEVA)

Date: 27th September 2024

Location: GOJI village, Bardoli, Surat.

Organizer: NSS unit of UKA Tarsadia University.

Participants: NSS students of B V Patel Institute of Commerce and Management.

Overview

On 27th September 2024 rally was held to promote cleanliness and environmental awareness in GOJI village. Organized by NSS unit of Uka Tarsadia University, the event aimed to engage the community in discussions about hygiene, waste management, and sustainable practices.

Objectives

- Raise awareness about the importance of cleanliness in public spaces.
- Encourage Students in maintaining a clean environment.
- Promote initiatives for waste reduction and proper disposal methods.

Activities

The rally included several key activities:

1. **Marching and Banner Displays:** Participants carried banners with messages promoting cleanliness and environmental responsibility.
2. **Slogan speaking:** Students were asked to narrate the slogan on cleanliness loudly.
3. **One To One Talk:** Students went to the place of the villagers and motivated them to maintain cleanliness and what are the benefits of it.

Conclusion

At the end of the rally students were highly motivated and the got the practical application regarding the cleanliness.

